

## **SUNCOAST AREA SOCIAL MEDIA GUIDELINES DRAFT**

### **Presented March 2026**

Social Media Accounts (SMA) shall be maintained by the Public Relations subcommittee of the Suncoast Area of Narcotics Anonymous, and the responsibility of maintaining such shall be assigned to a member of the PR subcommittee.

Any use of social media websites for Suncoast Area shall conform to the Steps, Traditions and Concepts of Narcotics Anonymous (NA) and the policies of the Area. The use of SMA maintained by the Public Relations subcommittee shall also adhere in letter and spirit to the preceding guidelines.

*All use of SMA maintained by the Public Relations subcommittee of Suncoast Area is for the purpose of information only.*

- Posting may only be done by the responsible Public Relations subcommittee member and the purpose is to inform members of fellowship ongoing.
- Discussion Forums and comments shall not be open and available for any posting, the purpose of this is to fulfill the spirit and letter of the 10th Tradition as it reads, "Narcotics Anonymous has no opinion on outside issues; hence the NA name ought never be drawn into public controversy." Furthermore, this reduces internal controversy within the Suncoast Area.
- Types of information that may be posted to the SMA shall be limited to public information only, names of individual members for any purpose should not be included according to the 11th and 12th Traditions regarding anonymity. Any event contacts for Suncoast events shall be to the appropriate committee email address.
- Postings from groups or other Areas require the registered NA trademark logo, somewhere on flier. The logo is not to be added by administrator, for groups (participating in other areas), as we cannot vet & confirm all groups abide by Traditions & Concepts.
- The phrase "NA is Not affiliated with the facility", will need to be placed on announcements. The use of stock photos (in creating postings) is prohibited from showing any faces. While we might utilize a vendor service, we should protect non addicts from controversy.

To adhere to NAWS FIPT Bulletin #1-  
JFT Daily Meditation and SPAD Daily postings are clear to post, as they conform to the 25% chapter requirement set forth in FIPT.

Thanks to Green Mountain Area for their service